

Ethan Oney

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Education

University of Nevada, Reno

2025 - May 2029

BS Marketing

Chartered Financial Analyst (CFA) - Level 1 Candidate for May 2026

CFI Financial Modeling & Valuation Analyst Certification (FMVA) - Expected Fall 2025

Dean's List | Finance & Investing Club | Economics Club | Sigma Phi Epsilon

Professional Experience

Skyzone | San Francisco, CA | Reno, NV

October 2024 - Present

Associate Team member- Skyzone Usa

- Repaired trampolines and play equipment to ensure a safe environment for guests
- Sold monthly memberships, contributing to the highest membership sales since opening
- Prepared and served food efficiently, reducing wait times and increasing customer satisfaction
- Monitored guest safety on trampolines and attractions to prevent an injury from happening

Leadership & Volunteering Experience

Sigma Phi Epsilon Alpha Chapter | University of Nevada, Reno

December 2022 - Present

Merch Chair / Social Chair / Recruitment Board / Standards Board

- Efficiently allocated and oversaw chapter media to grow our platform to the highest ever been
- Built fundraising model generating \$5K+/semester, tracking donor retention & performance.

Technical Skills

DCF Modeling | Risk Modeling | OSHA certified | Food Handlers card | Excel Excellence | Power BI | Powerpoint

Prompt Engineering Reflection

To optimize my resume, I used prompts such as: "Rewrite my resume for a marketing degree with the aspirations of starting their own clothing company" and "Transform service job experience into transferable professional skills relevant to marketing and entrepreneurship." I also asked the AI to use action verbs, measurable impact, and industry terminology. The AI version improved wording, structure, and reframed my scrolling as market analysis. My service role was repositioned to highlight efficiency and discipline. I learned that clear, specific prompts produce stronger results and that tailoring content requires aligning experiences with the expectations of a target audience